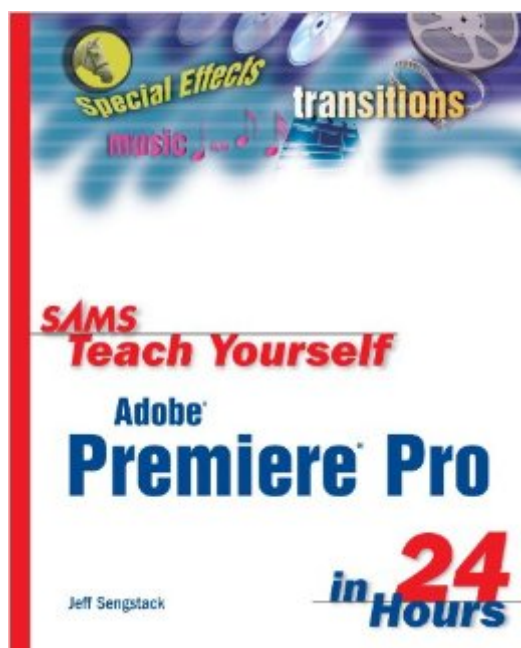


The book was found

# Sams Teach Yourself Adobe Premiere Pro In 24 Hours



## Synopsis

Sams Teach Yourself Adobe Premiere in 24 Hours offers practical advice from an author with a strong writing background, solid teaching experience, and extensive television production credentials. A TV anchor, reporter, photographer, and editor plus recipient of a regional Emmy award and two Society of Professional Journalists 1st place awards. Rather than simply presenting a collection of disconnected hands-on tutorials, Sams Teach Yourself Adobe Premiere in 24 Hours will always remind its readers of the big picture and what they're trying to accomplish. To that end Sams Teach Yourself Adobe Premiere in 24 Hours will supplement its Premiere functionality instruction with tips on shooting high quality video, creating professional voice-overs, and effective editing methods. Anyone with a Wintel PC who wants to venture into anything more than very simple video editing will eventually turn to this book!

## Book Information

Paperback: 696 pages

Publisher: Sams Publishing; 1 edition (February 20, 2004)

Language: English

ISBN-10: 0672326078

ISBN-13: 978-0672326073

Product Dimensions: 7.4 x 1.5 x 9 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars See all reviews (13 customer reviews)

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## Customer Reviews

After buying a bunch of glossy colorful Premiere 6.5 books, and a CD-ROM course, I got hopelessly confused on how to learn the program. Then I came across Jeff's book and it all fell into place for me. Then Adobe brought out Premiere Pro which was almost a totally new software comparatively with many of the 6.5 actions done differently. I didn't waste my money on the other books and went straight to this one on Premiere Pro - wasn't disappointed as it gets into a complete project, from concept to DVD and all the steps in between. It even devotes a chapter to Adobe Encore, Audition, and After Effects which comes with Adobe's Video Collection package. First class publication,

reasonably prices, no need for color pics and CD instructions as it takes you through the process of making your own production from day one. Highly recommended for novices in video making, or those upgrading from Premiere 6.5.

Author Jeff Sengstack not only knows the subject matter because he has done video editing and shooting for a living, he also invites other professionals to share their best advice on how to setup camera shots, how to present a story and more. The book starts logically at the very beginning with advice on how to shop for camera equipment but if you purchase this book to learn Premiere Pro, have no fear, this book will teach you the basics and more in a painless fashion. You will be much better with Premiere Pro in a shorter time than the majority of users out there relying on their own native computer skills and the Adobe manual and help files. Jeff Sengstack is simply an excellent writer and the cost of this book is minor compared to the time it will save you in learning how to use Premiere Pro.

Jeff Sengstack's Sams Teach Yourself Adobe Premiere Pro in 24 Hours will help any novice to quickly learn the nuts and bolts of Premiere while learning to create quality video productions. Jeff Sengstack is an Adobe Premiere Certified Expert ably draws upon his background in broadcast television news and video production to create an enthusiastically recommended introduction accessible by anyone wanting to apply Adobe Premier Pro in their own personal or professional projects.

This is one of the best introductions to Adobe Premiere Pro available. The beginning user will quickly be up and running with Premiere Pro and find enough help to use it with other Adobe programs such as After Effects, Audition, Encore and Photoshop. For a couple of hundred dollars you could buy five ten pound books that will take months to finish. Or, you could buy this book.

This book was easy to follow and I learned a lot but it would have been much more helpful if Jeff had included a CD with examples to use for some of the exercises. I've used Adobe's Classroom in a Book series for other products and found the included CD gives it the edge over the Sams Teach Yourself series.

I am not complete with this book, but am a beginner in Premier, and can say that this book is very thorough and has given me much to work with and I believe it would be easy to "learn" Premier Pro

in 24 solid hours of using the tutorials in this book...NOT thoroughly learn it, but learn the ins and outs and how to use the many features included in this great program...definitely a must have book IMO.

I looked forward to this book, expecting it would contain the answers to many questions I had about using Premiere Pro. It had some, but it's talking about the very first version of the program included with the very first version of the Creative Suite concept. Because the technology is now at least 5 years and five iterations of the program out of date, it makes for a very confusing purchase. Although well written and comprehensive for it's time, it's simply too many years behind the technology to be of use, at least to me. I eventually bought the Premiere Pro CS4 Classroom in a book, which I found lucid and sufficiently up to date for my purposes.

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